HYPER

SPONSORSHIP PROSPECTUS

late
SEP
2021

targeting
350
high schoolers

alamocityhacks.com

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what is *HYPER*?

Hyper is not a hackathon. Hyper is a 24-hour event where 350 high schoolers will come from San Antonio and Austin to compete in South Texas' first coding competition hosted in the heart of the Texas Hill Country. We're providing students with workshops, mentors (both student and corporate), free meals and drinks, and places to sleep. They'll compete in a team of 4 and solve "quests", which are coding problems they'll need to solve by writing an algorithm. They'll get points depending on the level they're at.

who we are

This is our team. We're passionate about our community and we're trying to help our generation fix problems that the previous generation couldn't fix. Each of us are passionate about our own subjects from climate change to education equality. Help us help our generation by challenging them to prepare them for the future.

what we're trying to achieve

South Texas is a vast area containing three of the most populated cities in the U.S. However, we only have one hackathon here, that too being the only technology-based event. Alamo City Hacks is trying to this by hosting Hyper, a coding challenge similar to Google's Hash Code and Kick Start. We're aiming to challenge high school coders from beginners to knowledgables.

who we're targeting and why

We're targeting eager high school coders from all sides of San Antonio and Austin to challenge them. We're giving students complex questions to solve which have the same complexity as problems they might encounter in the future.

why sponsor us

Despite our visions and goals, we lack the funding to create them. Every generation becomes smarter through technology and evolution and you, too, can help collectively build this intellectual adventure.

We'd fully appreciate monetary donations which will be used to pay for venue, technology, food, and swag costs!

You can also sponsor a meal, provide a venue, sponsor an activity, or just provide mentors and tools during the event.

benefits of sponsoring us

Demo your APIs: Create challenges using your API or product to enable eager students to experiment with it. Receive constructive feedback as you assist both novices and expert developers.

Engage students: Host a workshop, prize track, or challenge to promote your organization's mission and platform.

Mentorship: Sending mentors to provide assistance and inspiration will improve the learning experience and mentors are one of the many great ways to promote companies and their values.

Recruit Interns: Observe and recruit talented individuals that grab your attention in the fast-paced environment.

Other ways you can make an impact with your donation: The funds you provide will go towards prizes, food, venue costs, and logistical expenses. No matter how much you donate, you'll make a difference.

On the next page, we outline our sponsorship prices and perks.

ALAMO CITY HACKS

SPONSORSHIP LEVEL	$1000	$2000	$4000
BRANDING your logo on our materials (not including our website)	✓	✓	✓
MENTORS make a lasting impression and form relationships with a diverse group of students	✓	✓	✓
SWAG we'll give out your company's swag, stickers, t-shirts, or whatever you send us	✓	✓	✓
RECRUITMENT access resumes, scores, and times of the brightest technical students and get the chance to interview them	add $500	✓	✓
CYOC create your own challenge which can feature your own api or product and get invaluable feedback while letting students tinker	add $500	✓	✓
PRIZE create your own prize track containing one or more challenges and present during our award ceremony	add $1000	add $1000	✓
RECOGNITION we'll prominently feature your company on our website, in our opening and award ceremonies, and in our press releases	add $1000	add $1000	✓

Contact us if you're looking for something a bit more custom.
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